



April 2011 Newsletter

\$1500 High School senior Scholarship

The April 11, 2011 deadline for the college scholarship is fast approaching! Download the application from our website www.smileofyourlife.com

Gift Cards Offered at Front Desk

Give them out to your friends. They get \$50 off of their full diagnostic records, and you get \$50 off your account for each friend who starts treatment with us. They need to bring the card in with them. We have a couple of families paying for their entire treatment by referrals!



Find us on Facebook 

Visit us at Baseball Opening Day!

Stop by the Bridgewater ballfields on Saturday, April 9th and visit our table at Opening Day. We'll have games, prizes, and a drawing for Somerset Patriot Tickets, Diagnostic Records, and Rita's Blendinis.



Mother's Day Promotion

In honor of the mom's in our practice, Dr. Sanford is offering a special for moms: **Complimentary Diagnostic Records** (a \$350 value). Just mention this newsletter when you schedule your Complimentary Initial Exam. Appointment must be scheduled during April or May.

Retainer Tip: Soak your retainers daily in Retainer Brite for 10 minutes or longer and then brush them with the same solution. This will keep the integrity of the retainer in tact, without eating away at the plastic.

April Contest: Guess the number of eggs in the basket. Guess correctly and you win movie tickets for the entire family!



Congratulations to Paige Z. who won our March contest with a guess of 204 gold coins - on the nose!

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