



October 2011 Newsletter

NJ Family Magazine names Dr. Sanford Top Doc 2011!

Moms all over the state voted for their favorite doctors and guess what? Dr. Sanford was named Top Doc 2011 in the orthodontist category. No surprise to anybody who has been treated by him! Look for the article in the December holiday issue of the magazine.

Venus Teeth Whitening Kit

We are now offering teeth whitening kits with custom made trays. This professional product is only offered through doctors and lasts far longer than store bought whitening products. Ours contains desensitizers so there is no discomfort! Call our office today for details and to make your appointment. \$395.00



Please Write a Review for Us!

October is National Orthodontic Health Month!



Since most Halloween treats are not healthy for your braces, we will again host our annual **Candy Buy-Back**. Just bring in your candy from Nov 1-15th and we will weigh it. Dr. Sanford will then donate \$1 for every pound collected to the Smile Train, and give you \$1 per pound. It's a win-win!

TIME TO PLAN FOR FLEX SPENDING \$

Most health savings accounts and flexible spending accounts need the amounts budgeted for 2012 by October/November of 2011. Call our office today to plan for braces for next year.

Remember: No sticky or hard candy at Halloween since it can damage your braces. Here is a recipe for a soft treat:

If you are happy with your treatment with Dr. Sanford, Stacie, Maria, Kim, Carolyn, Claudia & Camille please choose a site to write a review. It will help our on-line presence. THANK YOU! New Links:

[Yahoo Review Link](#)

[Healthgrades Review Link](#)

[Insider Pages Review Link](#)

[Yelp Review Link](#)

[Google Maps Review Link](#)

Gift Cards Offered at Front Desk

Give them out to your friends. They get \$50 off of their full diagnostic records, and you get \$50 off your account for each friend who starts treatment with us. They need to bring the card in with them. We have a couple of families paying for their entire treatment by referrals!



Visit our [Facebook Page Link](#) Click "Like" on our Facebook page to see our posts!

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Pumpkin Chocolate-Chip Softies Recipe idea adapted from "The Braces Cookbook" by Pamela Waterman

Makes 36 - 40 cookies

- 1 ¹/₃ cups all-purpose flour
- 1 teaspoon baking powder
- 1/2 teaspoon baking soda
- 1/2 teaspoon salt
- 1 teaspoon cinnamon
- 1/2 teaspoon ground ginger
- 1/2 teaspoon nutmeg
- 1 15-ounce can plain pumpkin purée
- 3/4 cup light brown sugar, packed
- 2 eggs
- 1/4 cup vegetable oil
- 2 tablespoons molasses
- 1 tablespoon milk
- 1 12-ounce bag chocolate chips

Preheat oven to 350°F.

In medium-sized mixing bowl, stir together flour, baking powder, baking soda, salt, cinnamon, ginger and nutmeg. In large mixing bowl, with a mixer or whisk, combine pumpkin, brown sugar, eggs, oil, molasses and milk. Add flour mixture slowly into pumpkin mixture until well combined. Stir in chocolate chips. Enjoy!

August Contest Winner: Congratulations to Maya

S. who guessed the number of Hawaiian items the bowl.

September Contest Winner: Congratulations

to Hannah and Amy E. who both guessed the number of rubberbands in the bowl.

Enjoy the movie tickets for your families!

Shock Doctor Mouthguards are available to wear during sports to protect your teeth and braces. They are available in pink and blue, and they are \$15 for a single, and \$17 for a double. They are the most comfortable, and they clip around your braces. Stop in to pick one up for Fall athletics!

Oct 17-21 our office will be closed for vacation. If you experience an orthodontic emergency please call our office number and follow the prompts for the covering orthodontist.

We are proud supporters of the St. Stephen's Tricky Tray which will be held Oct. 15th in South Plainfield at 609 Lane Avenue, and the Giving Network whose Tricky Tray is Oct 22nd in Manville.

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